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# LANDSCAPE(S)



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**FELIX: A JOURNAL OF  
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AND COMMUNICATION  
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**FELIX** gives voice to alternative media makers, encouraging discourse and exchange from within the media arts community, analyzing questions of aesthetics and current political issues, and furthering the development of radical and experimental images of our own.

During this period of social conservatism, **FELIX** calls upon media artists to speak their minds and speak about their art. The name **FELIX** was inspired by the original 1920s TV hero, Felix the Cat, whose image was one of the first transmitted. The mystique around 1928 mechanical television and its potential uses created a magic in the air. Felix was transmitted by technical pioneers and amateur inventors working independently and testing the limits of their medium. Those early days of "pre-television" represent the spirit of what we envision **FELIX** to be: one of sharing ideas, tools and technology and of redefining the nature of the medium. I call on this mascot to be an emblem to us, guiding us through this time of experimentation and exchange, when camcorders are common recorders of our lives, and networking is (for now) decentralized and available through phonelines.

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